

## Longreach Regional Council backs small business

- Longreach Regional Council becomes Queensland's 49th council to formally commit to backing local small business to thrive.
- The Regional Council today signed the Miles Government's Small Business Friendly (SBF) Program Charter.
- The Small Business Friendly Charter is a Queensland Small Business Commissioner initiative.

Longreach Regional Council in the heart of Outback Queensland has made a formal commitment to supporting the region's small businesses to grow and create more good local jobs for Queenslanders.

The Council is one of 49 to sign the Small Business Friendly Charter, an initiative of the Miles Labor Government's Queensland Small Business Commissioner.

Launched in 2020, the Small Business Friendly Charter brings together the support of the Miles Government, local councils and large enterprises to help small businesses to thrive and grow local jobs.

Being small business friendly means considering the impact of Council decisions on small operators including purchasing and payment practices, tenders, and Council policies.

By signing the charter, Barcaldine Regional Council also commits to tracking and promoting Council's progress on business-friendly initiatives.

### **Quotes attributable to the Queensland Small Business Commissioner, Dominique Lamb:**

"We welcome Longreach Regional Council to the SBF family. By joining the SBF Program today, it demonstrates their commitment to working together to enhance the operating environment for small businesses.

"Our team is committed to supporting the council and the local small business community to help deliver real benefits for the region. We are confident Longreach Regional Council will learn a lot from the great work being done by other SBF Program members."

More on the Small Business Friendly Charter program is at: <https://bit.ly/3JRKNgL>

### **Quotes attributable to Longreach Regional Council Mayor Tony Rayner:**

"Today, as we sign the Small Business Friendly Charter, we reaffirm our support for local entrepreneurs and business owners. Their resilience, innovation, and dedication are the foundation of our community's prosperity, and this charter symbolises our pledge to create a nurturing environment where their businesses can thrive."



"This is more than a signature on a page; it's about striving to be a region where small businesses are supported, celebrated, and integral to our community. By endorsing this charter, we signal our intent to listen, engage, and act in the best interests of our small business sector, ensuring it remains vibrant, robust, and at the heart of our local economy."

"The Small Business Friendly program acknowledges that government is not just a regulator, but a partner and advocate for small business success. We recognise the immense contributions that small businesses make to our local identity, economy, and community spirit, and we are dedicated to implementing policies that encourage their growth and sustainability."

**Media:** 0457 054 683.